

**Special Events Committee 8-12-14**

**TOWNSHIP OF OCEAN  
SPECIAL EVENTS COMMITTEE  
REGULAR MEETING MINUTES  
AUGUST 12, 2014**

Meeting began at 7:00 p.m.

**CALL TO ORDER**

**PLEDGE OF ALLEGIANCE**

**STATEMENT OF RESPONSIBILITIES:** The Special Events Committee is an advisory committee to the Township Committee. Discussions and motions made at this meeting are understood to be recommendations only and dependent on the consideration of the Township Committee for approval.

The meeting of the Township of Ocean's Special Events Committee was held on the above date and time. The meeting was called to order by Chair, Jeanne Broadbent.

**ROLL CALL**

Members Present:     Georgette Boden     Jean Broadbent     Jay Manza  
                              Jacqueline Petrosilli     Rita Sweeney     Joni Tredy

Members Absent:     Ralph Avellino, Pat Eppolito, Barbara Houston, Theresa Jakeman,  
                              Debbie Woods

Mayor Tredy was also in attendance

It was stated that Theresa was absent because her mother-in-law was in a very bad automobile accident in Pennsylvania and she was with her.

Chair asked if anyone had heard from Ralph and Jackie Petrosilli stated that he is not up to coming to meetings as of yet.

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### **CORRESPONDENCE**

With Mayor Tredy's permission the Chair stated that she sent letters that she normally sends out for donations. The correspondences that she has gotten back from those letters are:

**WAWA** - They have a form on line and you ask for beverages. They have approved 450 drinks for pick-up on the Friday before the Hayride. Whatever is left over we put in the refrigerator at the school and we give them to the firemen for their parade the next weekend.

Mayor Tredy asked if WAWA had given any donation in the past. Chair stated that the form they have is online for you to fill out for, orange drinks, orange juice, ice tea, fruit punch and yes they do donate and they stated that this year they would donate 450 drinks.

**Atlantic City Electric** –Chair said that they have sent in a check for \$300.00

**Southern Ocean County Chamber of Commerce** - Chair submitted a grant application to them and she has not heard back from them as of yet.

**Sea View Orthopedic** – Chair spoke to them today and was told they put in a request for \$500.00 for us

**Exelon** – Filled out a form online and requested \$2,000.00

### **OLD BUSINESS**

#### **Founder's Day**

Rita Sweeney stated that the feedback that she heard was people were pleased.

Weather was great

Jay Manza – some people were not happy with the back. Maybe we should ask them if they want to be in the children area or not. They felt that a lot of people don't walk out there unless they have children who come back there for the rides.

#### **Pet Parade**

It was stated that we had quite a few contestants, great costumes. They walked around slower so they could be seen better. And most importantly – everyone got a prize. They all received certificates for participation, Olive Garden gave every child a free meal, and we gave everyone a Walmart card for \$5.00

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**Vendors:** Rita Sweeney said she heard that people were happy it went a little longer and slower.

Mayor Tredy asked if we had any feedback from the vendors. Jay Manza stated that is a negative issue only, if they were pleased and did well they go out smiling and do not comment. Rita Sweeney said that everyone she talked to said they were doing okay.

Food Vendors did very well. One of them prepaid for next year already

**Cupcake Contest** - It went well but the cupcake eating contest was very cute. Chair even needed to get more cupcakes.

Rita Sweeney said that we need to make sure the kids have water and clean wipes next year.

Jay Manza said that the entertainment was great but needs to be rescheduled. When the kids were doing the cupcakes that is when we had the Doo Wops on. No one was listening. He said we should have something for the children when they are doing their cupcake contests.

Chair said that she did have a magician that she had hired in Barnegat that is great. We have to make it that the kids and parents want to stay longer. They arrive later in the day so we need to schedule something for the kids after the contests.

## **Hayride**

Chair stated that she had already applied to Exelon, spoke about Commerce. She also sent a letter to Lacey Elks, Forked River Rotary, and Barnegat Rotary.

When we do the Hayride, there is usually a form that all of our volunteers are asked to come to a meeting, it is usually the Sunday before the Hayride and find them skits that are not already taken up by skit contestants. Get their consent forms signed, and they pick out the costumes that they want to use.

Last year we sold 3023 tickets, 2513 people voted.  
Last year's sponsors were:

Ocean County Chamber of Commerce

Women's Club of Oceanaire

Shop Rite (usually gives us a gift certificate for \$500.00 or \$250.00)

Frito Lay usually the distributor gives us a box of chips for the kids

Sonic usually gives us two boxes of hotdogs to feed the kids

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Sea view Orthopedic gave us \$500.00  
Atlantic City Electric gave us \$300.00  
JCP&L gave us \$500.00  
Mr. Loparo Chiropractic gave us \$100.00

### **Skit Contest**

One has already signed up – Myles Family

We give out \$950.00 give or take in prizes that are listed on the form.

Skit contestant leader has the responsibility of getting all the consent forms from each individual participant to hand in to Jeanne.

We are adding this year a photo release form for Dennis Jarin.

Chair emailed last year skit contestants to see if they are interested again this year.

Chair emailed Mr. Gamble also who won last year.

The Boy Scout Camp Halloween night is scheduled for the last week end in October, so there might be others from there that will be interested in participating with us this year.

Barnegat Spooky Mobile is not going to compete with us because they are scheduled for Columbus Day Weekend.

We are changing the price this year: It will be \$8.00 adult and \$6.00 for 12 years of age and under.

Discussion took place in reference to family members of volunteers riding again and again. Sometimes the wagon is half full when it comes up to pick up the paying customers.

### **Vendor Fees**

Last year and years previous we charged \$25.00 for per night and \$50.00 per night for the ice cream vendor, and last year when Serpico came we charged him \$200.00. We do not charge the Boy Scouts or the Girl Scouts.

Special Events Committee is the only ones allowed to sell hotdogs, hot chocolate, and water.

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Pat Eppolito said that she would take over that committee again. We provide that because we have to do that for the volunteers. Spencer usually donates his grill and cooks; we have to reach out to him.

Chair stated that she would reach out to CERT to see if they will help out as they have done in the past.

She has the reflective safety vests. Matt is going to have the firemen on the scene earlier because of parking. That will be important because we are going to try to do the tractor ride backwards this year. Matt will be here at the next meeting to explain exactly what they are going to do. Jeanne explained that the off loading site will be different this year. They will be off loaded at the pavilion and corralled when they get off and will have to go to the pavilion for voting.

**DJ will** be in same place

**Flyer** - Will be in the leader for five editions these are mailed directly to homes so there are 10,000, 12,000, 10,000

**Ghost Signs-** A couple will go up Labor Day Weekend.

### **Committee member's jobs:**

Pat Eppolito will organize the concession

Jackie, Rita selling tickets and also Diane and Lynn DeNofa will be selling tickets. It worked well with two separate lines.

Joni Tredy will do a skit the first night

Jay and John will do parking lot with Cert people.

Discussion took place as to the new off loading procedure

### **Shirts**

Chair stated that zippered sweatshirts with pockets will be ordered for this committee and sizes were recorded.

### **Roster:**

Rita Sweeney asked that her PO Box be taken off of the board roster.

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Everyone else checked and it is okay.

**Meeting Dates** – November and December are on first Wednesday of each month.

### **Events**

Egg Hunt is usually Palm Sunday

Founder Day - Memorial Day

Fishing Derby - first or second weekend in June

Cardboard Boat race – Jeanne will ask to do away with it because no one is showing up

Yard Sale – no reason for committee

National Night Out – we probably will assist the Police - First Tuesday night in August

Hayride -

Tree Lighting – First Friday Night in December – seems that there is always a problem because of bad weather. Mayor Tredy said maybe we could have it during school day.

Snowman Party – Fee is charged for parents and kids to eat, pictures with snowman and Santa Claus

House Decorating Contest – Middle of the Month of December

Chair made the suggestion that maybe we could get one person from each committee to be a judge. We could get the school bus and we could go out as a group to do the judging.

The Township is not doing 911 this year, but when they do we will assist.

Press Releases have been going out in the paper already.

Motion to close was made by Rita Sweeney and seconded by Jackie Petrosilli. All in favor.

Meeting adjourned at 8:01

Respectfully Submitted:

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Lydia M. Dodd  
Secretary