

Special Events Committee 1-13-2015

**TOWNSHIP OF OCEAN
SPECIAL EVENTS COMMITTEE
REGULAR MEETING MINUTES
JANUARY 13, 2015**

Meeting began at 7:00 p.m.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

OATH OF OFFICE: Deputy Mayor Dennis Tredy administered the Oath of Office to the following members: Jeanne Broadbent, Georgette Boden, Pat Eppolito, Jay Manza, Rita Sweeney, Joan Tredy, Debra Woods.

Arlene Servis and Jacquelyn Petrosilli were sworn in at the Clerk's office previously.

OPEN PUBLIC MEETING ACT STATEMENT

Pursuant to the provisions of the New Jersey Open Public Meeting Act, sending copies of the notice of the meeting properly provided adequate notice of the meeting to the Asbury Park Press and the Atlantic City Press. Notice was posted on the bulletin board in the Administration Building.

STATEMENT OF RESPONSIBILITIES: The Special Events Committee is an advisory committee to the Township Committee. Discussions and motions made at this meeting are understood to be recommendations only and dependent on the consideration of the Township Committee for approval.

The meeting of the Township of Ocean's Special Events Committee was held on the above date and time. The meeting was called to order by Chair, Jeanne Broadbent.

ROLL CALL

Members Present:	Georgette Boden	Jeanne Broadbent	Pat Eppolito
	Jay Manza	Jacquelyn Petrosilli	Rita Sweeney
	Joan Tredy	Debra Woods	Arlene Servis

Members Absent: Barbara Houston

Deputy Mayor Dennis Tredy was in attendance

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MEETING DATES: Secretary explained that the list of meeting dates that is in the packet is a work copy because it was not determined whether to have a meeting in November and the date for December was not decided either.

Chair stated that if it can't be the first Tuesday of December, then the first Wednesday of December which is the 4th.

Pat Eppolito made a motion to not have a meeting in the month of November, Joan Tredy Seconded it. All in favor (Aye)

MEMBER LIST: Chair asked everyone to look over the list of member information so If needed the secretary can make changes. Changes were noted and the list will be corrected and sent out to all.

APPROVAL OF MINUTES:

Chair asked for a motion to approve the minutes of December 3, 2014.

Debra Woods made a motion to approve and Rita Sweeney seconded it. Roll Call (Ayes) Woods, Sweeney, Boden, Broadbent, Eppolito, Petrosilli

Abstain: Joan Tredy, Jay Manza

CORRESPONDENCE - NONE

Chair stated that the way the Ordinance reads for this committee the Township Committee appoints the Chairman and the Vice Chair. She said that she was appointed by the Township Committee and they are going to appoint the Vice Chair at their February meeting.

OLD BUSINESS

Snowman Party – Everyone thought that the kids enjoyed it and everyone had a Great time. They felt that this one was the biggest turnout. 150 attendees. Chair stated that she felt the set up is the hardest part, so we are looking to move it to the Firehouse. We could decorate all day there is more room, the only problem would be we Would have to have it catered. It is just for the committee to think about it.

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The question was brought up about the tree lighting. Deputy Mayor suggested that you reserve the date with the Fire Company. He also thought that the tree at the Construction office would be the best to use for the Tree Lighting.

Chair stated that we have a new Santa from now on.

House Decorating Contest – The members expressed that it was fun. There were a lot of houses, more than in the past. Chair mentioned that we had to self nominate because so many people do not seem to know to let us know they are decorated. Discussion took place as to what other ways we can get the information out.

List of Winners:

- 1st - 8 Poplar
- 2nd – 139 Morey Place Road
- 3rd - 25 Dolphin
- 4th - 6 Spinnaker

Honorable Mention

- 7 Hornblower
- 120 Main Street
- 18 Dock
- 21 Spruce 120

Snowman Building Contest – Make sure you let people know to take a picture of Any snowmen that are built.

Deputy Mayor said that if Chair would remind him next year he would have the lighted signs moved periodically around town to help advertise.

NEW BUSINESS

Easter Egg Hunt – Palm Sunday – 11:30 – 3:00 Chair said that she gets kids to help her bury about 4000 eggs. Chair stated that we break up the day into ages 6 and under go at 1:00 All the kids come at 12.30 By the Red School House they are split up in two ages groups. Babies are at playground area (2 and under) The Easter Bunny usually stays there also. The 5 and 6 year olds all of their eggs are buried in the sand on the beach on the pavilion side. Chair stated that if you are going to help, she needs you there by 11:30. Need help to make sure that children of certain ages stay in their area. The kids come back and go to the stations and get candy, coloring books, bucket and shovel etc.

Discussion took place as to what we could wear so that people know we are the workers if they need help. Chair stated to put Bonnets on Agenda for March Meeting.

Founder's Day –
Stage Entertainment: Georgette Boden and Jay Manza,

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CupCake Decorating and Theme: Pat Eppolito and Rita Sweeney. Chair asked that all members think about themes and email them to her before our next meeting.

Cup Cake Eating: Jacquelyn Petrosilli and Rita Sweeney. It was mentioned that we need paper towels, and everyone needs wipes and water

Chair stated that we are going to do a photo release form so that we could use their photos.

Jay suggested that maybe we could have a clown this year or magician.

Pet Parade: Arlene Servis – Chair suggested that instead of a parade to have pictures of your pets. Cute pictures, maybe in costumes, etc. We could have two booths with the same pictures, one at each end of the event. The attendees of Founder's Day can vote. We will have to set up the rules.

Financial Request:

First of the Year Business that Chair said she has applied for or will send out. Copies are for your records and they are listed in the record:

2015 Tourism Grant – requested \$1,400.00. Last year we got 12,000 or 11,000. We hear from them in March. This is used for all of our advertisement

Exelon Corporation – requested \$4,000. Last year they gave us \$1,000

Atlantic City Electric – requested money from them. Last year they gave us \$300.00

Generic Letter that still needs to be approved by our liaison.

Southern Ocean County Chamber of Commerce – Grant online – requested \$800.00 If we get any we put their logo on our advertisement.

Letter for Shop Rite - They usually give us \$250.00 give card that is used for purchasing the supplies for our cupcake contests

Building Use Form – for the School District that is going on their February Agenda

Letter sent to Fire Company requesting a letter from them stating that they will be at our Fire Works, that is part of our Fire Works Permit.

Sent the Founder's Day application for Vendors. On the Vender Application is does say that if we cancel due to weather, they will have a credit for the following year. Must have their car tag that must state how many places they have paid for.

Canine: Chair assumed he will be there

NEW EVENT

Wine Festival - April 25-26, 12 to 5, at the Waretown Lake.

It is done by Allan Consulting Group they do the Stafford Wine Festival.

- They bring everything, such as the wristbands, wine etc.
- There is no expense to us, we don't make anything but it enables us to have something for our town people.
- The thing for this committee to do is get the word out

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BOARD COMMENTS

Pat Eppolito said she would not be here for the Hayride

PUBLIC COMMENT

No One

Motion to Adjourn

Rita Sweeney a motion to close and Debra Woods seconded it. All in favor

Meeting adjourned at 8:02 PM

Respectfully Submitted:

Lydia M. Dodd
Secretary