

**TOWNSHIP OF OCEAN  
SPECIAL EVENTS COMMITTEE  
REGULAR MEETING MINUTES  
March 12, 2019**

Meeting began at 7:00 p.m.

**CALL TO ORDER**

**PLEDGE OF ALLEGIANCE**

**OPEN PUBLIC MEETING ACT STATEMENT**

Pursuant to the provisions of the New Jersey Open Public Meeting Act, sending copies of the notice of the meeting properly provided adequate notice of the meeting to the Asbury Park Press and the Press of Atlantic City. Notice was posted on the bulletin board in the Administration Building.

**STATEMENT OF RESPONSIBILITIES:** The Special Events Committee is an advisory committee to the Township Committee. Discussions and motions made at this meeting are understood to be recommendations only and dependent on the consideration of the Township Committee for approval.

The meeting of the Township of Ocean's Special Events Committee was held on the above date and time. The meeting was called to order by Chair Jeanne Broadbent.

Chair Jeanne Broadbent asked for the roll call.

**ROLL CALL:**

Members Present:   Jeanne Broadbent      Pat Eppolito            Hal Polon  
                          Rita Sweeney           Jeffrey Von Schmidt   Kelly Zuzic

Members Absent:    Glynis Baulderstone, Dawn Corlew, Judith Dodd, Barry Helsehein,,  
                          Aundrea Munt, Debra Woods

**APPROVAL OF MINUTES:**

January 8, 2019,meeting: Rita Sweeney made a motion to approve and Hal Polon seconded. All members that could vote stated (Aye)

Special Events Committee Minutes March 12, 2019

## **OLD BUSINESS:**

### **SNOWMAN CONTEST WINNERS**

Dayna Collamer is the winner of the Snowman contest. A snowman on top of the snowman's shoulders. 24 Bay Parkway. Frosty movie and a kit to make your own snowman. We usually do a candy pack, but her age, she doesn't need candy.

### **EASTER EGG HUNT**

Hunt is on April 14<sup>th</sup>. Ben LoParo has been contacted, his son's friends and a couple need the community service hours for Honor Society. Hopefully we won't need too many members from us to bury the eggs. In that case we will arrive at noon.

Volunteers at 10:30

Have contacted Wawa, Chelsea the manager who helped with the hayride, is asking her regional manager if they could give us coloring books. She also wants to get eggs and have a table, and inside the eggs will be Wawa coupons.

Seaview Orthopedics will donate the pails again, I haven't heard about picking them up, so I am calling her to see about picking them up.

I will order the snacks as we get closer.

Ben or Christopher will be the bunny. Will need one person to be designated to take the zero to 2 year olds. The 3 yr olds on one side of little red schoolhouse, 4yr olds on other side. The 5 and 6 run down the hill.

I need to know who will help manage for the hunt. It takes all of ten minutes.

Rita will take the ones by the school. Kelly said wherever she is needed.

Maybe Barry, and maybe we can send an email to Aundrea Munt and see if her son can come help. All the children on the First Aid Auxillary maybe can come help out.

If all the adults are off with the children hunting, then there's nobody to monitor the tables of the food.

First group is usually done by 1:30.

We have one more meeting before the hunt, so we can go over all of that.

Wine Festival:

Not much for us to do other than promote it. Sales on Groupon right now. This year there will be a \$5 charge to get in, for non-drinkers.

Founder's Day

Currently about fifty something vendors.

Some haven't gotten back to us yet.

Met with Lt. Murphy. New this year we will advertise a car seat check in the parking lot from 10-1, people will be directed around the turn by the Priff school so that two can go at a time. Perhaps a raffle or giveaway to get people to do the check.

Police are going to move this year to the corner of the woodline where the two fields are separated. That's a critical spot for us. Not sure how it's going to affect us.

We will try to put as many vendors as we can on the main field.

Call from Barnegat Bay Partnership. There used to be a festival in Pt Pleasant. All kinds of environmental organizations. They are no longer doing that festival, so they asked if they could make this "their" festival. So potentially, they will have 30 vendors, and be grouped together with banners advertising "Barnegat Bay Festival".

Would like to have two sections of rides. We have a new ride company this year.

Our big hurdle will be setting up the vendors at 6am because the OTPD will be set up from the night before.

We will see how many vendors we get, and then decide how to move forward.

Rita Sweeney also said that the vendors like to be near the food vendors.

### **ART CONTEST:**

Jeff Von Schmidt: Something new and fresh.

We want to target the children, not so much the professionals. If the kids get involved, the parents, etc get involved.

Handout. Keep it as simple as we can. Unsure if professionals will enter.

Rita: think this is a good idea, but shouldn't be just for the kids

Jeff: I am sure some adults will enter, but I'm thinking it's more based for the children.

Rita: bringing other people in will draw a larger crowd

Jeff: Not sure what to expect regarding entries

Hal: can we talk to the art teachers in schools

Jeff: No. I spoke to Dr. Lommerein regarding the art teacher getting involved during the course of the day. Dr. L feels we shouldn't change art teacher's curriculum. He has no problem with promoting it, but doesn't want to force a change in curriculum.

Rita: teachers can encourage involvement?

Jeff: I didn't present it like that. I just asked for feedback regarding doing it in school.

Rita: I'm sure because it is a community affair, that they should be encouraged to participate

Kelly: I'm sure he wants to encourage them, but doesn't want to infringe upon the teacher's lesson plans, etc

Jeff: parameters of the contest: I think it includes everyone

Hal: the theme is Waretown?

Jeff: yes. You never know what you're going to get with art. You hope that whatever it is that everyone recognizes that it's Waretown.

Hal: it will be interesting to see where they go with it

Jeff: I think this is a good start. We can build upon what happens with this first time.

Jeanne: we should add "examples" to the handout, ie: events: fireworks, hayride, etc  
So they know that counts

Jeanne: how can we judge a professional?

Rita: what criteria would we use

Hal: I was wondering why it would even be open to professionals? And why a professional artist would want to be involved in it.

Jeff: at our last meeting we tossed around ideas: amateurs, professionals, photography, etc. I would think if we were to get professional art, photography would be where that would come up. Although we might be surprised.

Pat: and at that point where do you get professionals to judge?

Rita: why don't we just leave the words amateur and professional out of it? Just: art contest?

Jeff: if you do that, then if professionals do enter, you will be judging them with amateurs.

Jeanne: Greenbriar: photography club, art club, etc. I think that's where the adult entries will come from.

Winners are going to be asked to bring their art to the library. We have the showcase for the month of June. I need to find out the dates. Our artwork will be the exhibit for the month of June. Towards the end of the exhibit, you have a little party.

Jeff: displaying of entries. We can use the tent that we used for cupcake eating contest. I don't think we will get that much art.

Jeanne: pre-registration? Age group, category of art...all that apply.

Jeff: I believe so

Jeanne: should art be framed?

Jeff: paper, yes, but if on canvas, they're heavy enough

Jeanne: at next meeting we will have to come up with the time they're to be dropped off so they can be judged.

Jeff: worried that if we say art has to be framed, that will eliminate entries

Jeanne: worried that we're going to get blamed if someone's artwork gets ruined

Jeanne: Blue, Yellow, and Red ribbons for prizes 1<sup>st</sup> – 3<sup>rd</sup>. K-12 and Adult?

Pat: break it into sculptures, paintings and photographs. 1-3<sup>rd</sup> for each category. What if there's only one entry for each grade? "first place"

Jeanne: should we do K-8, and then HS?

Kelly: I think the kids shouldn't compete against HS

Jeanne: K-8, HS, and Adult

Haven't contacted any new singers yet. We have Kelly's daughter who might be willing to sing the Anthem for us. Haven't contacted Oceanaire or our regular singer.

There is a boy who performs at Breakers, and he would like to sing on the stage. He plays the guitar, and many genres of music. He would work with Bill Clanton. Maybe 2-3.

If need be, I will give Wet Metal one hour.

We have:

Rob Connor who needs a little longer time. He will take the 10:30 til....

Patti Clarke

Kelly to sing

David to sing- he will even do a half hour.

Wet Metal

That's about all we can fit in.

We have our announcing, the Committee talks, our prizes, etc

Jeanne: maybe 10:00 drop off for artwork, and judging. 12 open for display.

Jeanne: at our next meeting, we will have the registration forms done for everyone to look at, and we can decide what the deadline for registering will be. Perhaps May 1<sup>st</sup>?

Kelly: how do you advertise the contest?

Jeanne: social media, handouts sent home from school. My hardest is to get the students from Southern

Kelly: I am the representative to Southern, so I could certainly bring this to Craig Henry's attention?

Hal: I'm in the handicapped lot. I will need a break when the Priff kids perform.

Jeanne: I sent an email that I need CERT members to help in the lot

Motion to close: Pat Eppolito, Rita Sweeney seconded it.

All in favor.

Meeting adjourned at 8:16, pm

Respectfully Submitted

Naomi Madison  
Recording Secretary